

BlueFire Writing Inc.

LISTING BUILDER

The most comprehensive business listing solution for local businesses.







Get found. Gain traffic. Grow revenue.

Establish accurate business listings and **appear in more places across the web**. Packed with two powerful presence management tools—Listing Sync and My Listing—Listing Builder is **the most comprehensive business listing solution in Canada**.

Listing Sync

With Listing Sync, you can **quickly establish accurate business listings on more than 25 reputable sites**. Plus, you can sync to Google My Business, Facebook, Twitter and Foursquare for no additional charge. As a result, you will:

- Improve your chances of getting found online.
- Drive customers to your business (by generating accurate locations on popular navigation systems).
- Quickly change your hours and contact info whenever there's a change to your business' details.
- Protect your listings against manipulation by third parties.

	Google My Business	Sync <input checked="" type="checkbox"/> ON
	Facebook	Sync <input checked="" type="checkbox"/> ON
	Twitter	Sync <input checked="" type="checkbox"/> ON
	Foursquare	Sync <input type="checkbox"/> OFF

My Listing

With My Listing, you can **easily create a mobile-responsive business listing that is optimized for local search**. This customizable listing allows you to:

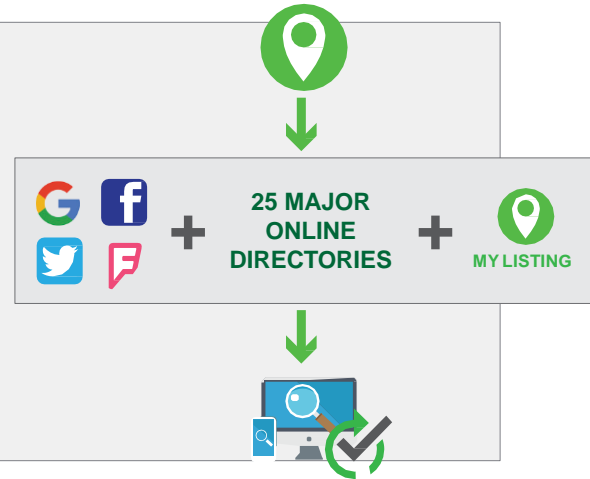
- Drive more traffic to your website.
- Display your store hours and contact info (so it'll be easier for people to find your business).
- Collect and display customer reviews
- Design and share coupons to generate new revenue.





Keep Your Business Listings Up-to-Date

Whenever you make changes to your business info within our platform—including hours of operation and website—we'll automatically sync this info to all of your business listings.



80% of consumers use search engines to find local information

Why You Need Accurate Listings

Search engines trust business info that is consistent across numerous listing sites. That means **businesses with plenty of accurate listings improve their chances of showing up in local search.**

Four of five consumers use search engines to find local information such as a business' address, hours of operation and directions. Business listings give consumers that information. As a result, **local searches lead 50% of mobile visitors to visit the business they searched in less than 24 hours.**¹

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